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**Sport Salon Nxt Gen**

This initiative underscores our dedication to identifying emerging talents in the realm of sports. The program is structured into four core components: Players, Journalists, Content Creators, and Alternative Paths. It serves as a preliminary exploration of the sports universe, offering insights into potential career trajectories and the methods to actively pursue them.

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# Preview

Objective: Provide participants with a comprehensive overview of various career paths in sports and equip them with fundamental skills and insights to pursue their interests.

## Overview

Duration: One full day

- Interactive presentation on different roles in sports media: athletes, sports journalists, content creators, and non-traditional sports careers.

Participants will explore the life of athletes, delve into sports journalism essentials, harness digital content creation techniques, and uncover unconventional opportunities within the sports industry.

Through interactive sessions, engaging activities, insightful guest speakers, and hands-on exercises, participants will leave equipped with a holistic understanding of the sports media landscape, a personalized action plan for their future pursuits, and the confidence to navigate their chosen paths in the dynamic realm of sports.

## Outcome

foundational skills to pursue their chosen paths with confidence.